

membership

Annual dues are \$100 for membership in both the Washington Extension Agents and Specialists Association (WEASA) and the National Association of County Agricultural Agents (NACAA), or \$50 for membership in WEASA alone.

To join WEASA, please complete the bottom portion of this statement and return it with your annual dues by Dec. 1 to:

Frank Hendrix, WEASA Treasurer
WSU-Yakima County Extension
128 N. 2nd Street, Room 233
Yakima, WA 98901-2631

NAME: _____

OFFICE ADDRESS:

CITY/STATE/ZIP:

PHONE NUMBER: _____

E-MAIL: _____

CHECK ONE: New _____ Renewal _____

WEASA and NACAA dues \$100

WEASA dues only \$ 50

Please make checks payable to WEASA.

Your cancelled check is your receipt

dues

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quotes from members

"WEASA is a flexible organization that can change with changing interests and responsibilities of Extension educators. It is the gateway to NACAA and together, these organizations offer meaningful opportunities for professional development, national leadership roles, service and recognition."

-Dr. Susan Kerr, WEASA member, Klickitat Co.

"Early involvement in WEASA and NACAA has been particularly helpful to me as a person new to Extension by providing exposure to outreach methods nationwide, linking me with people who can serve as a resource in specific subject areas, and providing a forum for program recognition."

-Tip Hudson, WEASA member, Kittitas Co.

"WEASA provides the opportunity to receive recognition for the work we do, opportunities to learn and gain leadership skills and most importantly network with tremendous people, in state and around the nation. I am a better Extension educator because of the opportunities I have had through WEASA. To benefit, people do need to step forward and take advantage of the opportunities that WEASA and NACAA provide."

-Janet Schmidt, WEASA member, Whitman Co.

for more information

Visit the WEASA web site at www.weasa.wsu.edu and/or contact one of the officers listed. The NACAA web site is www.nacaa.com.

The Washington Extension Agents and Specialists Association (WEASA)

PROFESSIONAL DEVELOPMENT AND
LEADERSHIP OPPORTUNITIES FOR
EXTENSION PROFESSIONALS



WASHINGTON STATE UNIVERSITY
 EXTENSION

eligibility

Any Washington State University Extension educator, specialist, faculty member, district director, state program leader, program assistant or program coordinator employed by Washington State or one of its counties may join WEASA.

National Association of County Agricultural Agents (NACAA)

NACAA is WEASA's national partner association. The Annual Meeting and Professional Improvement Conference is NACAA's major annual event. This weeklong conference is held in a different city each year. A wide array of professional improvement workshops and tours are offered.

benefits of membership

- *The County Agent*, a quarterly magazine
- State and national scholarships
- Awards for service and merit
- Opportunities for national presentations
- Access to educational tours
- Recognition for quality of work
- Opportunities to serve in leadership roles
- Access to regional conferences and professional improvement events

scholarships

Each year, scholarships for professional development are available to WEASA members on a competitive basis. Priority is given to proposals that directly apply to the professional improvement goals of the applicant and have potential benefit for the applicant's clientele. Scholarships are awarded twice yearly; applications are due March 15 and Sept. 15. Applications are available on the WEASA web site. NACAA members may apply for up to \$2,000 in scholarships from NACAA during their Extension careers; see the NACAA web site for more information.

awards

Achievement Award: one award is given annually to a WEASA member with less than 10 years of service and an outstanding Extension program. This award is presented at the annual NACAA AM/PIC.

Distinguished Service Award: one award is given annually to a WEASA member with more than 10 years of service and an outstanding Extension program. This award is presented at the annual NACAA AM/PIC.

Search for Excellence: one national winner is recognized annually in each of the areas below to recognize Extension programming that has documented outstanding impact.

- Sustainable Agriculture
- Remote Sensing and Precision Agriculture
- Crop Production
- Landscape Horticulture
- 4-H/Youth
- Farm and Ranch Financial Management
- Livestock Production
- Young, Beginning or Small Farmers/ Ranchers

Communication Awards: Extension educators from throughout the nation submit their best work and compete for recognition and financial awards in a variety of categories. Entries are submitted to the state communication chair; state winners compete at the regional level and regional winners vie for the title of national winner in each of these categories:

- Learning module/notebook
- Individual newsletter
- Videotape/television
- Internet home page
- Personal column
- Team newsletter
- Radio
- Fact sheet
- Feature story
- Bound book
- Publication
- Direct mail
- Published photo or feature story
- Slide, transparencies or computer graphics

PRIDE Award: this award recognizes NACAA members for outstanding Public Relations in Daily Efforts to improve the understanding of agriculture in their communities.

committees

Much of the work of NACAA and WEASA is conducted through their 17 program area committees. Each committee has a state chair, regional vice chair and national chair:

Program Recognition Committees

- Communication
- 4-H/Youth
- Extension Programs
- Professional Excellence
- Public Relations
- Recognition and Awards
- Scholarships

Extension Development Committees

- Public Relations and Agricultural Issues
- Early Career Development
- Administration Skills
- Teaching and Educational Technologies

Professional Improvement Committees

- Agronomy & Pest Management
- Agricultural Economics & Community Development
- Animal Science
- Natural Resource/Aquaculture/Sea Grant
- Horticulture and Turfgrass
- Sustainable Agriculture

NACAA

National Association of
County Agricultural Agents

